

User Manual

Books24x7

By **iGroup Thailand**





About Books24x7

Pioneer in digital reference libraries since 1995

- Originally focused on PC OEM market
- Pioneered Referenceware[®] in 1999
- Investors included Sigma Partners, Commonwealth Capital & MIT
- Acquired by SkillSoft in December 2001
- Growth in collections and content





Sample Publishers



no starch press



SYNGRESS





Step 1 - เริ่มต้นครั้งแรกสู่ Books 24x7

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File Edit View History Bookmarks Tools Help

Rt มหาวิทยาลัยเทคโนโลยีราชมงคลธัญบุรี x Rt เชิญทดลองใช้งานฐานข้อมูล Books24x7... x Rt ฐานข้อมูลต่างประเทศ > LIBRARY@RM... x Books24x7 x Booknet - URL Link ทดลองใช้งานฐาน...

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2. คลิกคำสั่ง Register เพื่อเข้าไปลงทะเบียนใช้งาน (สำหรับผู้ใช้ครั้งแรกเท่านั้น)



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3.ใส่ e-mail สำหรับลงทะเบียนและยืนยัน e-mail อีกครั้ง

4. กดปุ่มยอมรับ (I Agree) หลังจากนั้นระบบจะส่ง Password ไปยัง e-mail ที่ใช้ลงทะเบียน



Step 3 - ป้อน Username & Password เพื่อเข้าสู่ฐานข้อมูล Books24x7

Firefox | Rattana Bundit University (R... | Books24x7 | Booknet - URL Link "Books2... | Books24x7 | Welcome to Books24x7 - kat...

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Frequently Asked Questions

1. หลังจากเข้าไปเช็ค e-mail แล้ว นำ Username และ Password ที่ระบบส่งไปให้ป้อนเข้าไปในช่องว่าง
 2. กดปุ่ม Login (หลังจากที่ Login แล้ว ระบบอาจจะให้เปลี่ยน Password ใหม่เพื่อให้เป็นของส่วนตัวผู้เดียวอีกครั้ง)
 3. หลังจากนั้น ก็จะปรากฏเป็นหน้าจออย่างที่เห็น เป็นอันเสร็จกระบวนการลงทะเบียน
- ** การลงทะเบียนจะทำแค่ครั้งแรกเท่านั้น ครั้งต่อไปก็ใช้ Username & Password ที่ลงทะเบียนไว้ได้เลย**



Homepage (หน้าแรก)



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My Home Account Info Help



LOG OUT SUPPORT Search: All Content All Collections GO Advanced Search

My Home Tools: Plus text Tips

- Personal Folders
- Default
- My Lib
- System Folders
- What's New
- Top Titles
- Recommended
- History
- Manage Folders

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Live Events	Titles	@ Books24x7
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- [Coming Soon List](#)
- [Corporate Announcements](#)

Browse Topics

View by: 50Lessons Topics

- Change
- Communication
- Customers
- Entrepreneurship
- Ethics & Responsibility
- Finance
- Global Business
- Human Resources
- Innovation
- Leadership
- Managing People
- Operations
- Past Live Events
- People Development
- Sales & Marketing
- Strategy
- Technology



Search - Simple & Advanced



Simple Search

Advanced Search

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Mobile Users

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My Home | Tools: Plus text Tips

Browse Topics (Subject)

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- Default
- My Lib
- System Folders
- What's New
- Top Titles
- Recommended
- History
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- Human Resources
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- Leadership
- Managing People
- Operations
- Past Live Events
- People Development
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Search - Browse Subject (ค้นหาแบบไล่เรียง)



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Browse

Publishing Partners

Browse by Publisher

Publishing Partners

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- 29th Street Press
- 3Circle Partners
- 50Lessons
- A & C Black
- A K Peters
- Academic Press
- Acanthus Publishing
- Accountability Press
- Adams Media
- Adizes Publications
- Adrian Slywotzky
- Adrian Wooldridge
- Advanced Knowledge
- AIAA
- AiAiYo Books, LLC
- Allan Cohen
- Allen & Unwin
- Allworth Press
- ALTHOS
- AMACOM
- American Management Association
- American Management Association/Human Resources Institute
- American Payroll Association
- Amin Rajan
- Analytics Press

- Karen Moloney
- Keith Abraham
- Keith Yamashita
- Ken Wright
- Kendall Hunt Publishing Company
- KnowledgeInbox
- Kogan Page
- Lakeview Research
- Laura Goodrich
- Laura Stack
- Lauson Publishing
- Laxmi Publications
- Les Green
- Les McKeown
- Liisa Välikangas
- Limelight Media
- Linda Bernardi
- Linda Hill
- Listeners Press
- Liz Mellon
- Liz Strauss
- Liz Wiseman
- Lorraine Heggessey
- Lynda Gratton
- M. E. Sharpe, Inc.
- M3 Planning

Browse Topics

View by:

Publisher

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- 29th Street Press
- 3Circle Partners
- 50Lessons
- A & C Black
- ▼ CRC Press
 - A K Peters
 - Auerbach Publications
 - Focal Press
 - Infosys Press
 - Productivity Press
 - St. Lucie Press
- ▼ Elsevier Science and Technology Books, Inc.
 - Academic Press
 - Butterworth-Heinemann
 - CIMA
 - CMP Books
 - Digital Press
 - Elsevier Science and Technology Books, Inc.
 - Gulf Professional Publishing
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Browse Tools: Plus Text Tips

Search Results

Number of Titles

3938 titles found for query:

Number of Titles

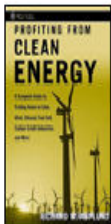
energy All Collection

Search Within All Content Search

Titles: [1-10] 11-20 21-30 31-... (of 3938) Filter Options

Title

Titles & Detail



Profiting from Clean Energy: A Complete Guide to Trading Green in Solar, Wind, Ethanol, Fuel Cell, Carbon Credit Industries, and More

by Richard W. Asplund

John Wiley & Sons © 2008 (370 pages) Citation

Citation

ISBN:9780470117998

Discussing exactly what it takes to effectively invest in clean energy, this guide provides an in-depth explanation of the technology and industry structure behind various sectors of this field.

Topics: Economic Influences, Investing

Top Section Hits (of 50 in this title)

- Clean Energy Investments and Performance—*The Show Has Just Begun*
- Clean Energy Potential—*Double-Digit Growth for Decades*
- Power Efficiency—*"The Cheapest and Most Available Source of Energy is the Energy We Waste"*

Relevant Chapters in the Table of Contents

Browse Topics

View by:

Finance Topics

Accounting

Alliances, Partnerships and Joint Ventures

Auditing

Certification Prep

Consolidation & Mergers

Credit & Loans

Economic Influences

Ethics

General References

Government & Non-Profit

Insurance

International Issues

Investing

Operations Management

Planning & Budgeting

Real Estate

Risk Management

Sarbanes-Oxley Compliance

Selling Financial Services



Focus Search (Filter) (กรองรายละเอียด)

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Browse Tools: export Minus Text Tips

Search Results

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Search Within All Content Search

Titles: [1-10] 11-20 21-30 31-... (of 3937) Filter Options

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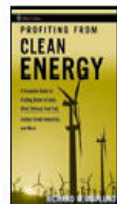
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- Managing People
- Operations
- Past Live Events
- People Development
- Sales & Marketing
- Strategy
- Technology

Title



Profiting from Clean Energy: A Complete Guide to Trading Green in Solar, Wind, Ethanol, Fuel Cell, Carbon Credit Industries, and More

by Richard W. Asplund
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ISBN:9780470117996

Discussing exactly what it takes to effectively invest in clean energy, this guide provides an in-depth explanation of the technology and industry structure behind various sectors of this field.

Topics: [Economic Influences](#), [Investing](#)

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Book Preview (แสดงรายละเอียดหนังสือ/เอกสาร)



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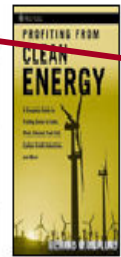
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Tools: back to list next title share Minus Text Tips add note add to folders purchase hardcopy

- Table Of Contents
- Back Cover
- Related Titles
- Related Topics:
 - Economic Influences
 - Investing
- Collections:
 - FinancePro



Profiting from Clean Energy: A Complete Guide to Trading Green in Solar, Wind, Ethanol, Fuel Cell, Carbon Credit Industries, and More

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Recommend? yes no

Related Titles

Table of Contents

Profiting from Clean Energy—A Complete Guide to Trading Green in Solar, Wind, Ethanol, Fuel Cell, Power Efficiency, Carbon Credit Industries, and More

Related Topics & Titles

- Chapter 1 - Trends and Performance—The Show Has Just Begun
- Chapter 2 - Catalysts for the Clean Energy Industry
- Chapter 3 - The Government Push—Strong Enough to Get Clean Energy to Fossil Fuel Parity?
- Chapter 4 - Clean Energy Potential—Double-Digit Growth for Decades
- Chapter 5 - Solar Power—The Sky is the Limit

Table of Contents

Browse Topics

View by:

Finance Topics

- Accounting
- Alliances, Partnerships and Joint Ventures
- Auditing
- Certification Prep
- Consolidation & Mergers
- Credit & Loans
- Economic Influences
- Ethics
- General References
- Government & Non-Profit
- Insurance
- International Issues
- Investing
- Operations Management



Tools Option (เครื่องมือในการจัดการเอกสาร)

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All Collections

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- next title
- highlighting on
- next search hit
- share
- Minus Text
- Tips
- add a bookmark
- add note
- add to folders
- purchase hardcopy

Tools Options

Table of Contents

Chapter 9

- MPEG-1
- MPEG-2
- MPEG File Formats
- MPEG-1 Video
- MPEG-2 Video
- Audio
- MPEG-1 for Universal Playback
- MPEG-2 for Authoring
- MPEG-2 for Broadcast
- MPEG Compression Tips and Tricks
- MPEG-2 Encoding Tools

Search Hits

- MP3
- MP3(MP3 Rate Control Modes)
- MP3(MP3 Modes)
- MP3(MP3 Encoding Examples)
- MP3(FhG)
- Silverlight(Silverlight for

Chapter 9 - MPEG 1 and 2

Compression for Great Video and Audio

by Ben Waggoner

Focal Press @ 2010 Citation

Recommend? yes no

Previous

Chapter 9: MPEG 1 and 2

MPEG-1

MPEG-1, released in October 1992, was the Moving Pictures Experts Group's first standard, and it offered revolutionary quality for its time. Although it has been eclipsed by later technologies, it laid the foundation for them as well as digital video for consumer electronics.

MPEG started out following the success and technical approaches of JPEG for still images and H.261 for videoconferencing, and as such is a pretty typical 8x8 DCT codec with motion compensation.

The initial hype for MPEG-1 was its application as a compression format for Video CD and interactive movies on desktop computers. The interactive movie angle never really caught on—it required users to buy a \$200 card to get full-motion video, and having to sit back and watch a blocky video clip between doing stuff never amounted to compelling game play. It quickly became clear that users were much more interested in fully interactive real-time 3D games than in interactive cinema. Most CD-ROM projects made use of QuickTime or AVI, both of which offered greater flexibility and lower decode requirements. By the time computers sported CPUs fast enough for MPEG-1 playback to be

Scroll Bar & Next Page

Table of Contents & Search Hit



การดึง Citation (บรรณานุกรม)



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Mobile Use

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Search: Tom Plate

- Author/Speaker

All Collections



Advanced Search

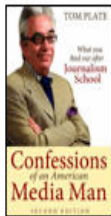
back to list highlighting on next search hit share Minus Text Tips

Content

Tools:

add a bookmark add note add to folders purchase hardcopy

- Table of Contents
- Chapter Two
- Notes and Bookmarks
- Create a Note



Chapter Two - Long Island Newsday: From Potato Fields to a Field of Dreams (1970-1971)

Confessions of an American Media Man: What You Find Out After Journalism School, Second Edition

by Tom Plate

Marshall Cavendish © 2010 Citation

Export Citation

Recommend? yes no

Previous

Next

Chapter Two: Long Island Newsday: From Potato Fields to a Field of Dreams (1970-1971)

I fell into my first gig in the news media profession through a series of accidents. By accident, my junior high school newspaper needed an editor— and I was the only silly fool who wanted the job. In high school, it seemed like working for the student newspaper would be a fun place to hang out, and during my awkward teen years, it provided a network of social contacts. The truth is, if you have worked on your student newspaper in high school or college (or both), be very careful: you may be tragically fated to go the distance as a career journalist.

The propensity to take

The *Amherst Student* was an

The *Amherst Student*, as it tu

Amherst is a very small New

Well, this is how it happens,

Citation for this title:

Plate, Tom. "Chapter Two - Long Island Newsday: From Potato Fields to a Field of Dreams (1970-1971)". *Confessions of an American Media Man: What You Find Out After Journalism School, Second Edition*. Marshall Cavendish. © 2010. Books24x7. <<http://common.books24x7.com/toc.aspx?bookid=41903>> (accessed March 5, 2013)

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journalists before they even knew it.

d and I shared the position of managing editor and put out the bi-weekly by taking

American establishment journalism. After the summer of my junior year, I

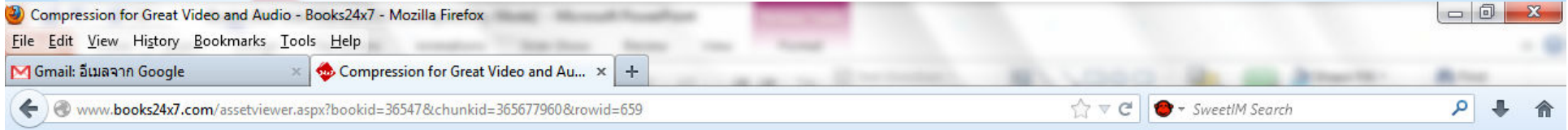
ni like Harvard or Cornell or Stanford. And, for whatever reason, few graduates from

and they figure you may be what they need—in fact, what they need right now! This

I you flash your true genius and razzle-dazzle them with your commitment, energy



Create Note (แบบบันทึกช่วยจำ)



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Table of Contents

Chapter 9

- MPEG-1
 - MPEG-2
 - MPEG File Formats
 - MPEG-1 Video
 - MPEG-2 Video
 - Audio
 - MPEG-1 for Universal Playback
 - MPEG-2 for Authoring
 - MPEG-2 for Broadcast
 - MPEG Compression Tips and Tricks
 - MPEG-2 Encoding Tools
- Search Hits
- Compression for Great Video and Audio - Master Tips and Common Sense
- Uncompressed Video and Audio: Sampling and Quantization(Quantization Levels and Bit Depth)
- Production, Acquisition, and Post Production(Introduction)
- Flash(Introduction)
- Optical Disc: DVD, Blu-Ray, and ROM(Blu-ray)
- Introduction(Overview)
- Seeing and Hearing(Hearing)
- Uncompressed Video and Audio: Sampling and

Chapter 9 - MPEG 1 and 2
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by Ben Waggoner
Focal Press © 2010 Citation
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Initially, Video CD also looked to be an abysmal failure. The quality it produced was barely that of VHS, let alone the Laserdiscs then beloved by videophiles. However, once hardware costs dropped enough, Video CD became enormously popular in Asia, due to the prevalence of very cheap pirated movies and ubiquitous, inexpensive players.

Previous

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Create Cancel

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Add a Bookmark (ทำเครื่องหมายคั่นหน้า)



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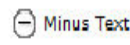


Table of Contents

Chapter 9

MPEG-1

MPEG-2

MPEG File Formats

MPEG-1 Video

MPEG-2 Video

Audio

MPEG-1 for Universal Playback

MPEG-2 for Authoring

MPEG-2 for Broadcast

MPEG Compression Tips and Tricks

MPEG-2 Encoding Tools

Search Hits

Compression for Great Video and Audio - Master Tips and Common Sense

Uncompressed Video and Audio: Sampling and Quantization(Quantization Levels and Bit Depth)

Production, Acquisition, and Post Production(Introduction)

Flash(Introduction)

Optical Disc: DVD, Blu-Ray,



Chapter 9 - MPEG 1 and 2

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Recommend? yes no

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Share (แบ่งปันเอกสาร)



Tools:

- back to list
- next title
- highlighting on
- next search hit
- share
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- Tips
- add a bookmark
- add note
- add to folders
- purchase hardcopy

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Table of Contents

Chapter 9

- MPEG-1
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 - MPEG-1 Video
 - MPEG-2 Video
 - Audio
 - MPEG-1 for Universal Playback
 - MPEG-2 for Authoring
 - MPEG-2 for Broadcast
 - MPEG Compression Tips and Tricks
 - MPEG-2 Encoding Tools

Search Hits

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 - MP3(MP3 Modes)
 - MP3(MP3 Encoding Examples)
 - MP3(FhG)
 - Silverlight(Silverlight for



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Chapter 9: MPEG 1 and 2

MPEG-1

MPEG-1, released in October 1992, was the Moving Pictures Experts Group's first standard, and it offered revolutionary quality for its time. Although it has been eclipsed by later technologies, it laid the foundation for them as well as digital video for consumer electronics.

MPEG started out following the success and technical approaches of JPEG for still images and H.261 for videoconferencing, and as such is a pretty typical 8x8 DCT codec with motion compensation.

The initial hype for MPEG-1 was its application as a compression format for Video CD and interactive movies on desktop computers. The interactive movie angle never really caught on—it required users to buy a \$200 card to get full-motion video, and having to sit back and watch a blocky video clip between doing stuff never amounted to compelling game play. It quickly became clear that users were much more interested in fully interactive real-time 3D games than in interactive cinema. Most CD-ROM projects made use of QuickTime or AVI, both of which offered greater flexibility and lower decode requirements. By the time computers sported CPUs fast enough for MPEG-1 playback to be

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Lorraine Heggessey has witnessed that paying attention to detail, constantly improving your product and not resting on your laurels are keys to success.



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Description

Lorraine Heggessey has witnessed that paying attention to detail, constantly improving your product and not resting on your laurels are keys to success.

Lesson Summary

- It is important to regularly re-examine your product or performance to find ways to improve.

Questions to Ask

- What person in your company would be a good role model as one who doesn't rest on his laurels?
- Will spending major sums of money for change be worth the investment?
- What aspects of your operation can benefit from a new idea or new approach?
- Do you believe that if you don't continue to evolve, you die? Why or why not?

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